



6 September 2021

Privacy statement, Stakeholder activities

This data protection notice states the purpose for which the Finnish Transport Infrastructure Agency (FTIA) uses your personal data and your rights as a data subject. This data protection notice applies to FTIA's stakeholder activities, including the stakeholder register, communications, surveys and events. People registering for events can be added to the stakeholder register.

Content

1	Controller and data protection officer.....	1
2	Purpose of the processing of personal data	1
3	Legal basis for processing personal data	2
4	Data content of register	2
5	Storage period of personal data	3
6	Regular sources of personal data	3
7	Personal data recipients	3
8	Data transfer outside the EU and EEA.....	4
9	Data subject's rights	4

1 Controller and data protection officer

Controller	Contact person	Data protection officer
Finnish Transport Infrastructure Agency P.O. Box 33 00521 Helsinki kirjaamo@vayla.fi Tel. +358 295 34 3000	Krista Ruiz kirjaamo@vayla.fi	Tomi Lapinlampi kirjaamo@vayla.fi

2 Purpose of the processing of personal data

The purpose of the processing of personal data is to enable customer service, stakeholder meetings, the generation of invitation lists, the sending of invitations, customer surveys and press releases, and other communications concerning stakeholders.

6 September 2021

As regards registration for events, the purpose of the processing of personal data is to organise the event in question, to inform those registered for the event and to process feedback on the event.

3 Legal basis for processing personal data

The processing of personal data is based on Article 6(1)(e) of the General Data Protection Regulation, in other words, the processing is necessary for the performance of a task carried out in the public interest as follows:

With regard to stakeholders, the processing of personal data is performed in accordance with section 4(1)(1) of the Data Protection Act (1050/2018), as the data describe the position of a person, their duties or the performance of these duties in a public sector entity, business or industry, activities of civil society organisations, or other corresponding activities, in so far as the objective of the processing is of public interest and the processing is proportionate to the legitimate aim pursued. The objective of the processing is of public interest, as the Finnish Transport Infrastructure Agency wants both to gather stakeholder views and to inform them about matters related to FTIA's statutory duty of infrastructure management and the activities derived from it. Section 1(2) of the Act on the Finnish Transport Infrastructure Agency (862/2009) states that FTIA operates in a customer-oriented manner with expertise at the core of its work, taking a proactive, information-centred and risk-based approach to its operations.

With regard to events, the processing of personal data is performed in accordance with section 4(1)(2) of the Data Protection Act (1050/2018), as the processing is proportionate and necessary for the performance of a task carried out in the public interest by an authority. Through events, FTIA wants both to collect customers' views and to inform them about matters related to FTIA's statutory duty of infrastructure management and the activities derived from it. Section 1(2) of the Act on the Finnish Transport Infrastructure Agency (862/2009) states that FTIA operates in a customer-oriented manner with expertise at the core of its work, taking a proactive, information-centred and risk-based approach to its operations. In addition, FTIA must ensure the safety of events and facilities.

The processing of special dietary data is based on the explicit consent given by the data subject for the processing of personal data in accordance with Article 9(2)(a) of GDPR.

4 Data content of register

The Finnish Transport Infrastructure Agency processes the following personal data:

- person's name
- contact details, such as phone number and email address
- position in the organisation
- organisation and its sector
- contact details of the organisation, such as address

6 September 2021

- feedback from the person and other messages to FTIA with relevant documentation
- information on targeted communication and responses to surveys if they can be linked to a person

There is no legal or contractual obligation to provide personal data for the purposes of the stakeholder register. If people do not provide their personal data, they will not receive stakeholder communications or invitations to events.

As regards events, in addition to the above, the personal data includes information on the event and the special diets reported. Providing the necessary personal data when registering for an event is a prerequisite for the participation in the event.

5 Storage period of personal data

Personal data shall be erased if the data are no longer needed for the purpose for which they were collected, if the person requests the erasure of his or her data or withdraws his or her consent.

Personal data shall be deleted from the stakeholder register without delay, and they shall be removed from the register's backups four weeks after the data has been deleted from the stakeholder register.

Information on special diets shall be deleted when one day has passed from the end of the event. Other data may be saved or updated in FTIA's stakeholder register.

6 Regular sources of personal data

Personal data is obtained from the data subject themselves, from the organisation represented by the data subject, or from other sources open to the public, such as the organisation's website.

As a rule, personal data on events are obtained from the data subject themselves when they register for the event, but exceptionally, another person from the organisation may have made the registration on their behalf.

7 Personal data recipients

Personal data is disclosed to the authorities requesting it in accordance with the Act on the Openness of Government Activities. Authorities' documents are public unless they are expressly provided for by law to be kept secret.

Information on a person's state of health, such as food restrictions, is confidential.

The Finnish Transport Infrastructure Agency uses its contractual partners as processors of personal data. Personal data is processed in the information systems of FTIA or its contractual partners, whose suppliers also act as the processors or sub-processors of

6 September 2021

personal data. FTIA's contractual partners include: in matters related to events, HRG Finland; in matters related to the stakeholder register, Government ICT Centre Valtori with Sofigate Oy as subcontractor; in matters related to customer surveys, such companies as Kantar TNS Oy and IRO Research Oy; and in matters related to communications services, such companies as Valve Group, Sitowise, Pohjoisranta Burson-Marsteller, AhjoComms, Selander & Co, Communications Agency, Dentsu and Kaiku Helsinki.

Personal data will not be disclosed for direct marketing or for opinion or market research purposes, unless specifically provided for this purpose.

8 Data transfer outside the EU and EEA

Personal data are not transferred outside the European Union or European Economic Area.

9 Data subject's rights

You have the right to know whether we process personal data related to you and the right to receive a copy of your personal data (Article 15 of the General Data Protection Regulation).

You have the right to ask us to correct any incorrect data we hold on you (Article 16 of the General Data Protection Regulation).

You have the right to have your personal data erased, in other words, the right to be forgotten (Article 17 of the GDPR).

Under Article 18 of the General Data Protection Regulation, you have the right to restrict the processing of your personal data in the following situations:

- you have informed FTIA of incorrect personal data and FTIA is investigating the matter;
- your data is being processed in an unlawful manner, but you do not want your data to be erased;
- FTIA no longer requires the personal data in question, but you require it for the establishment, exercise or defence of legal claims; or
- you have objected to the processing of your personal data pursuant to Article 21(1) pending the verification of whether the legitimate grounds of FTIA override your own.

You have the right to object to the processing of your personal data on the basis of a particular personal situation when FTIA is processing your personal data under Article 6(1)(e) of the General Data Protection Regulation to perform a task carried out in the public interest or to exercise its official authority.

FTIA does not make decisions based on automatic decision-making, such as profiling.

6 September 2021

You can submit a request relating to your rights as a data subject to FTIA by email or by post. For contact information, see section 1.

The data is provided and measures carried out free of charge to the data subject unless the requests are manifestly unfounded or unreasonable, and particularly if they are repeatedly presented.

You have the right to lodge a complaint with a supervisory authority if you consider that the processing of personal data concerning you violates the applicable data protection regulations. In Finland, the supervisory authority is the Data Protection Ombudsman ([Office of the Data Protection Ombudsman website](#)).